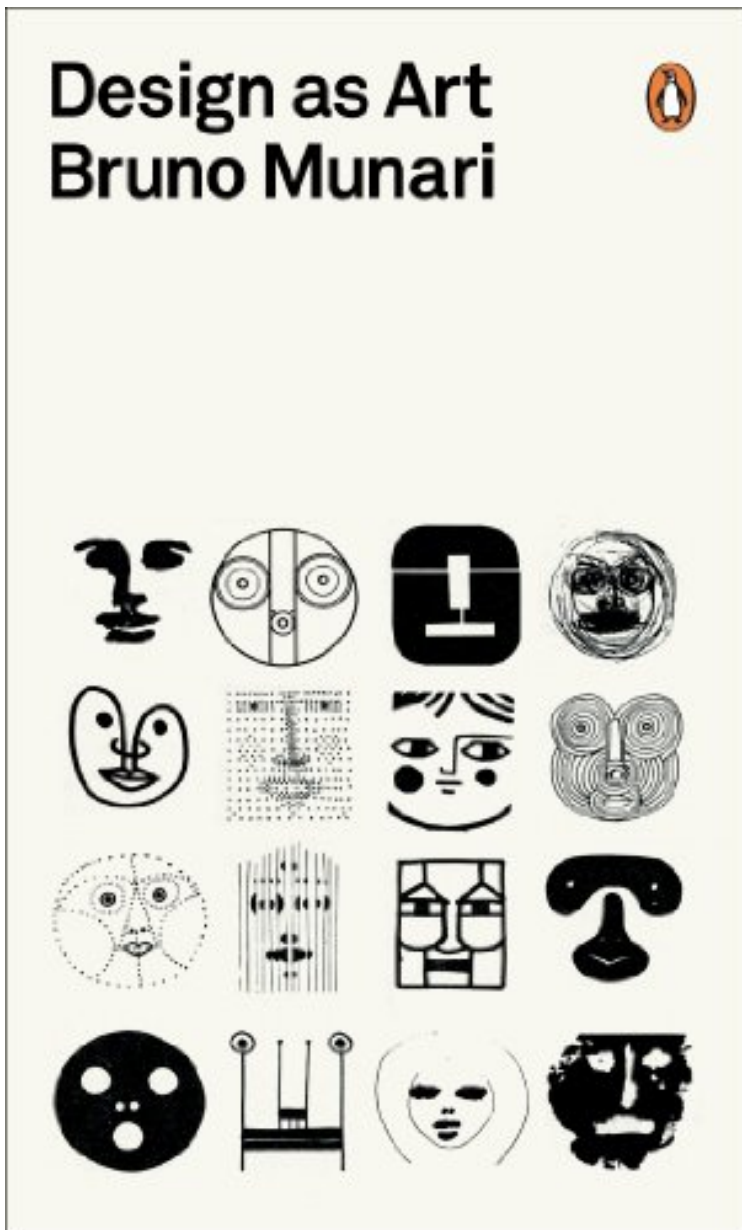


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# Design as Art



*Par Bruno Munari*

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## Description :

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Munari insisted that design be beautiful, functional and accessible, and this enlightening and highly entertaining book sets out his ideas about visual, graphic and industrial design and the role it plays in the objects we use everyday. Lamps, road signs, typography, posters, childrens books, advertising, cars and

chairs these are just some of the subjects to which he turns his illuminating gaze. Presentation de l'auteur How do we see the world around us? The Penguin on Design series includes the works of creative thinkers whose writings on art, design and the media have changed our vision forever. Bruno Munari was among the most inspirational designers of all time, described by Picasso as the new Leonardo. Munari insisted that design be beautiful, functional and accessible, and this enlightening and highly entertaining book sets out his ideas about visual, graphic and industrial design and the role it plays in the objects we use everyday. Lamps, road signs, typography, posters, childrens books, advertising, cars and chairs these are just some of the subjects to which he turns his illuminating gaze. Biographie de l'auteur Bruno Munari was an Italian artist and designer, who contributed in many fields of both visual (paint, sculpture, film, industrial design, graphics) and non-visual arts (literature, poetry.)